

Experience **Georgian**

Deputation to Grey County Council | Sept. 23, 2021

Dr. MaryLynn West-Moynes, President and CEO

Steve Lowe, member, Board of Governors

Georgian has a significant impact on the regional economy

and generates benefits in return for investments made by students, taxpayers and society.



\$1.7 billion

Total income added to the region

5.3%

Of region's GRP

22,752

Total jobs supported in the region



1.8

Benefit-cost ratio for students

5.4

Benefit-cost ratio for taxpayers

8.3

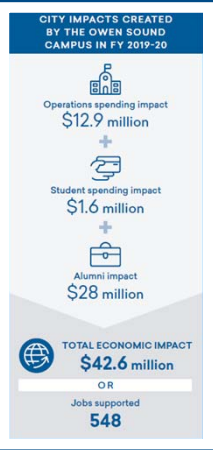
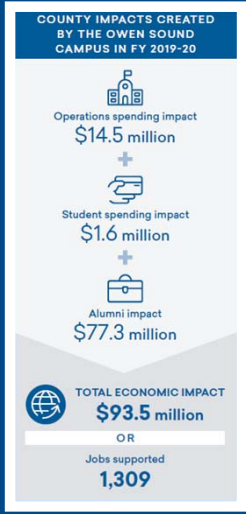
Benefit-cost ratio for society

Overview of results. Study conducted by EMSI;
analysis year 2019-20.

Experience
 Georgian

MORE impact JOBS

Owen Sound
 Campus



 Emsi

Innovate **MORE.**

Owen Sound Campus highlights

Continued excellence in marine training

Helping in the fight against COVID-19 through accelerated
PSW program and support of mass immunization clinics

Significant increase in apprenticeship and pre-apprenticeship
activity

Evolving ways of learning and working



Giving students more choice and flexibility



Meeting the needs of employers for grads with enhanced digital literacy and resilience skills



Higher education is poised for disruption – and Georgian is ready to lead



Georgian College
STRATEGIC PRIORITIES



DIGITAL INNOVATION



**EQUITY, DIVERSITY,
INCLUSION AND BELONGING**



AGILE CULTURE

Innovative **COLLABORATION**

- Your confidence and investment in Georgian have fueled great innovation and growth.
- The \$2-million commitment you made in 2014 to support the Algoma Central Corporation Marine Emergency Duties Centre has yielded an incredible return on investment and impact for students, industry and others across the region each day.
- As a result, Georgian has expanded its reach and reputation for marine excellence.
- In any 12-month period, we engage anywhere between 2,500 and 2,800 participants in training – and this was no exception during the pandemic.

Honours Bachelor of Science – Nursing

A first for Central Ontario

Launching September 2022 (pending approval)

Complete all four years full-time
at Owen Sound or Barrie campuses

Students can study close to home and are
more likely to stay in this community to
work once they graduate



- As a college, we pride ourselves on continuing to listen to and support our local communities and employers.
- Consistently, we've been hearing about skills gaps, evolving community and industry needs, and have been launching new programs to fill those gaps in response.

Deepen and expand **OUR PARTNERSHIP**

Join forces to meet local health-care talent needs

Infusion of capital to prepare for four-year
standalone BScN degree

County will be key partner in establishing a best-in-class learning
environment for nurses and other in-demand professionals (e.g., PSW)

We'll bring solutions to the future of health
care in the region, together

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