Canadian Index of Wellbeing

Delegation for Grey County Council
Tanya S. Shute & Barb Fedy
March 08, 2018
Health Equity

• Despite universal health care services, persistent health gaps continue to exist among different social groups.

• **Social Determinants of Health** influence the health of populations (income, social status, social support networks, education, employment, social environments, physical environments, child development, gender, culture etc.).
Heath Equity & Wellbeing

• A healthier population will lessen the pressure on resources dedicated to health care treatment, allowing funds to flow to other areas of wellbeing that matter to Canadians, such as education.

• A more educated workforce increases our innovative capacity, making us more productive and prosperous.

• A wealthier economy can afford more robust social programs and cultural activities for all residents whose health outcomes, in turn, benefit from enjoying closer ties to their communities.

• A more sustainable environment can protect jobs and exports, produce nutritious foods and offer activities for leisure, recreation and quality family time.

• One of the key goals of the CIW is to connect the dots among the many factors that influence wellbeing.
Canadian Index of Wellbeing

• The Canadian Index of Wellbeing (CIW) is a national initiative supported by an independent, non-partisan group of national and international leaders, researchers, organizations, and grassroots citizens who are developing a new way of measuring wellbeing in Canada. The CIW Network is based at the University of Waterloo.

• It differs from other conventional "wellbeing" indices because it captures a broad range of indicators from diverse areas that reflect our everyday lives. Since the index is broad in focus and its domains are interrelated, we can consider multiple aspects of wellbeing when analysing policy options.
The CIW monitors 64 indicators from eight interconnected domains that are central to our everyday lives.
CIW Survey

• Random Sampling; Confidential & Anonymous
• 25% of population receives an invitation letter with a unique ID.
• Complete survey online or request paper copy
• Resample if numbers are low
• Residents enter into a draw for 1 of 10 $50.00 gift certificates at local Foodland.
What to do with information?

• The challenge to policy shapers and decision makers is to take this knowledge and use it to produce more comprehensive policies that will improve the lives of our communities.
  ✓ Inform municipal planners and incorporate into official plans
  ✓ Create a baseline measure: good place to live, learn, work and grow. Opportunity to check-in with residents every five years.
  ✓ Community Organizations (CHC, United Way, Employment Services, Vital Signs, GBHU) can use the information to better understand and support the people they serve
Canadian Index of Wellbeing
“LOOK INTO WOOD BUFFALO” — COMMUNITY WELLBEING SURVEY

REPORT-BACK PRESENTATION!
YOU’RE INVITED TO HEAR THE RESULTS!

WEDNESDAY, OCTOBER 1ST, 2014
1:30 – 5 pm
Sawridge Inn & Conference Centre
530 MacKenzie Boulevard
Fort McMurray, AB

To register for this free event, please reserve your seat on Eventbrite:

For more information visit:
socialprosperity.ca/look-into-wood-buffalo-community-wellbeing-survey
or contact life@uwo | lifeau@socialprosperity.ca | 587-646-7238
@SocialProsperity

Oxford County Community Wellbeing Survey:
A Profile of the Wellbeing of Oxford County Residents

A preliminary report for the Community Oxford Committee

Margo Hilbrecht and Bryan Smale
Canadian Index of Wellbeing
University of Waterloo
June 2016

A partnership with CommunityOxford

FutureOxford
United Way Oxford
Oxford County growing stronger together
Community Employment Services
Rural Ontario Institute
Woodstock Area Community Health Centre
Bruce County & Grey County

• Largest CIW area to date
• Rural focus (to include focus groups for low income and marginalized populations)
• **Launch date:** Monday, March 19, 2018
• Survey Kick-off/Media Release
• Survey is open for approximately 8 weeks
• **Promote! Promote! Promote!**
For More Information:
Tanya Shute -519-986-2222 x 6360
Tanya.Shute@segchc.ca

Website:
https://www.segchc.ca (>News> Canadian Index of Wellbeing)
https://uwaterloo/canadian-index-wellbeing