



Canadian Index of Wellbeing

Delegation for Grey County Council

Tanya S. Shute & Barb Fedy

March 08, 2018



Health Equity

- Despite universal health care services, persistent health gaps continue to exist among different social groups.
- ***Social Determinants of Health*** influence the health of populations (income, social status, social support networks, education, employment, social environments, physical environments, child development, gender, culture etc.).



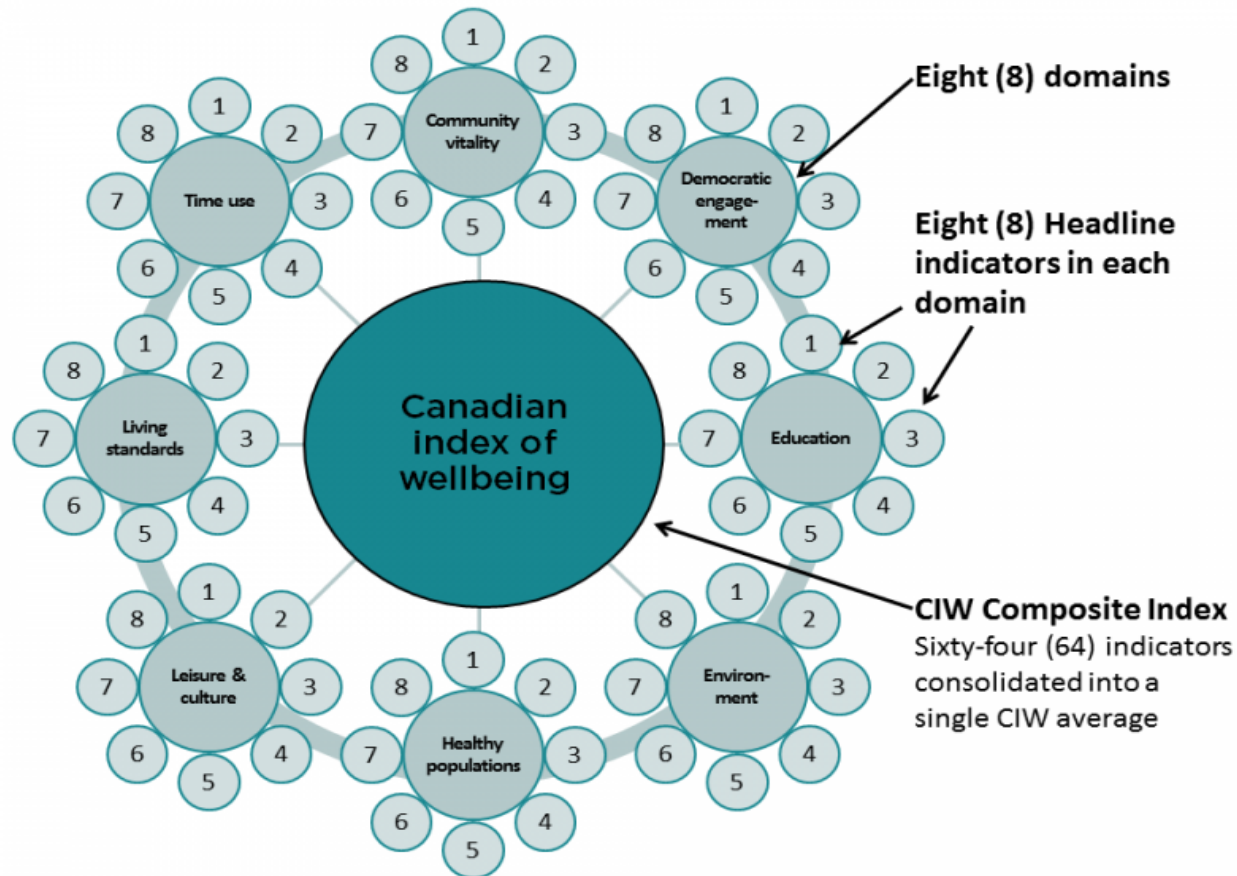
Health Equity & Wellbeing

- A **healthier population** will lessen the pressure on resources dedicated to health care treatment, allowing funds to flow to other areas of wellbeing that matter to Canadians, such as education.
- A **more educated workforce** increases our innovative capacity, making us more productive and prosperous.
- A **wealthier economy** can afford more robust social programs and cultural activities for all residents whose health outcomes, in turn, benefit from enjoying closer ties to their communities.
- A **more sustainable environment** can protect jobs and exports, produce nutritious foods and offer activities for leisure, recreation and quality family time.
- **One of the key goals of the CIW is to connect the dots among the many factors that influence wellbeing.**

Canadian Index of Wellbeing

- The Canadian Index of Wellbeing (CIW) is a national initiative supported by an independent, non-partisan group of national and international leaders, researchers, organizations, and grassroots citizens who are developing a new way of measuring wellbeing in Canada. The CIW Network is based at the University of Waterloo.
- It differs from other conventional "wellbeing" indices because it captures a broad range of indicators from diverse areas that reflect our everyday lives. Since the index is broad in focus and its domains are interrelated, we can consider multiple aspects of wellbeing when analysing policy options.

Canadian Index of Wellbeing



The CIW monitors 64 indicators from eight interconnected domains that are central to our everyday lives

CIW Survey

- Random Sampling; Confidential & Anonymous
- 25% of population receives an invitation letter with a unique ID.
- Complete survey online or request paper copy
- Resample if numbers are low
- Residents enter into a draw for **1 of 10** \$50.00 gift certificates at local Foodland.

What to do with information?

- The challenge to policy shapers and decision makers is to take this knowledge and use it to produce more comprehensive policies that will improve the lives of our communities.
 - ✓ Inform municipal planners and incorporate into official plans
 - ✓ Create a baseline measure: good place to live, learn, work and grow. Opportunity to check-in with residents every five years.
 - ✓ Community Organizations (CHC, United Way, Employment Services, Vital Signs, GBHU) can use the information to better understand and support the people they serve

Canadian Index of Wellbeing



Community Foundation
for Kingston & Area

CITY OF
Guelp

Making a Difference



THE KITCHENER
AND WATERLOO
COMMUNITY
FOUNDATION

Wellbeing Waterloo Region



Cambridge & North Dumfries
Community Foundation



United Way
Waterloo Region
Communities

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Index
OF WELLBEING
Measuring what matters

Victoria Capital Region Community Wellbeing Survey:

**A Profile of the Wellbeing of
Victoria Capital Region Residents**

A preliminary report for

**The Victoria Foundation
and
Capital Region District**

Keely Phillips
Margo Hilbrecht
Bryan Smaile

Canadian Index of Wellbeing
University of Waterloo

August 2014

"LOOK INTO WOOD BUFFALO" — COMMUNITY WELLBEING SURVEY



REPORT-BACK PRESENTATION! YOU'RE INVITED TO HEAR THE RESULTS!

WEDNESDAY, OCTOBER 1ST, 2014

1:30 – 5 pm

Sawridge Inn & Conference Centre
530 MacKenzie Boulevard
Fort McMurray, AB

To register for this free event, please reserve your seat on Eventbrite:
www.eventbrite.ca/e/look-into-wood-buffalo-community-wellbeing-survey-report-back-presentation-tickets-11557596081

For more information visit:
socialprosperity.ca/look-wood-buffalo-community-wellbeing-survey
or contact Ifeatu Efu | ifeatu@socialprosperity.ca | 587-646-7238
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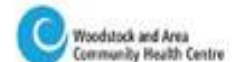


Oxford County Community Wellbeing Survey: A Profile of the Wellbeing of Oxford County Residents

A preliminary report for the
Community Oxford Committee

Margo Hilbrecht and Bryan Smale
Canadian Index of Wellbeing
University of Waterloo

June 2016



Bruce County & Grey County

- Largest CIW area to date
- Rural focus (to include focus groups for low income and marginalized populations)
- **Launch date:** Monday, March 19, 2018
- Survey Kick-off/Media Release
- Survey is open for approximately 8 weeks
- Promote! Promote! Promote!



Measuring what matters

Making measures matter

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<https://www.segchc.ca> (>News> Canadian Index of Wellbeing)

<https://uwaterloo/canadian-index-wellbeing>