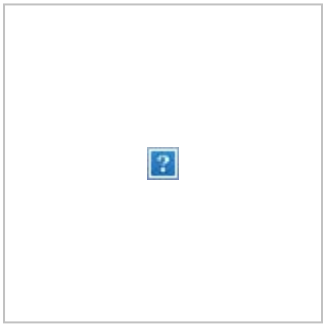
From: Tourism Industry Association of Ontario
To: Plumstead, Bryan
Subject: [CORRECTION] CALL TO ACTION: Hotel Tax
Date: February-06-17 6:46:30 PM

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CALL TO ACTION
Toronto Hotel Tax

February 6, 2017

Following our Jan. 24 conference call regarding the proposed Toronto Hotel Tax, TIAO can provide the following update:

- Conversations with the Government of Ontario are ongoing
- TIAO has crafted a Call to Action regarding the proposed hotel tax, including facts about the economic contribution of tourism in Ontario

Please see the attached supporting documents regarding TIAO's Hotel Tax CTA. TIAO will provide further updates on this issue as they arise.

If you have any questions about TIAO's call to action, please contact Beth Potter, President and CEO at bpotter@tiaontario.ca

Attachments:

1. Issue Outline & Call to Action

2. TIAO's letter to the premier re: proposed hotel tax
3. GTHA's letter to the premier re: proposed hotel tax
4. OCC's letter to the premier re: proposed hotel tax

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