## 2013/17 Attendance Trends
### 20 Grey County Events & Attractions

- Overall 9% increase in attendance to just under 580,000 (don’t know % visitors)
- 12 increased and 8 decreased (*Holstein Rodeo did not run in 2016)

<table>
<thead>
<tr>
<th>No.</th>
<th>Number of Events &amp; Attractions</th>
<th>Overall Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>% Change 2013-17</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Decrease</td>
<td>Same</td>
</tr>
<tr>
<td>Gated Events (counted)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-Gated Events (estimated)</td>
<td>(8)</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Attractions (counted)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td>20</td>
<td>8</td>
</tr>
</tbody>
</table>

### 4 Gated Events
- Centurion Cycling
- Summerfolk
- Concours D’Elegance
- Christmas in the Country

### (8) 7 Non-Gated Events
- Apple Harvest Craft Show
- Elvis at Blue Doors Open
- Holstein Maplefest
- Festival of Northern Lights
- Salsa at Blue
- Salmon Spectacular
- *Holstein Rodeo (2015 last yr.)*

### 9 Gated Attractions
- Ecoadventure
- Grey Roots Museum Plunge
- Le Scandia
- Tom Thomson Gallery
- Scenic Caves Nordic
- Inglis Falls - Grey Sauble CA
- Craigleith PP - Day Use
- Scenic Caves Nature Adventures

---

Prepared by RMCG based on data collected by Grey County Tourism.
2010/17 Attendance Trends
11 Grey County Events

Grey County Events 2010-17

4 Gated Events
- Centurion Cycling
- Summerfolk
- Concours D’Elegance (started in 2013)
- Christmas in the Country

(8) 7 Non-Gated Events
- Apple Harvest Craft Show
- Elvis at Blue
- Salsa at Blue
- Holstein Maplefest
- Doors Open
- Festival of Northern Lights
- Salmon Spectacular
  *Holstein Rodeo (2015 last yr.)
Grey County Gated Attractions 2010-17

- **3 Gated Attractions**
  - Grey Roots Museum & Archives
  - Tom Thomson Art Gallery
  - Inglis Falls - Grey Sauble CA

- **6 Gated Attractions**
  - Scenic Caves Nature Adventures
  - Ecodadventure
  - Scenic Caves Nordic
  - Plunge
  - Le Scandinave
  - Craigleith PP - Day Use