

# 2013/17 Attendance Trends

## 20 Grey County Events & Attractions

- Overall 9% increase in attendance to just under 580,000 (don't know % visitors)
- 12 increased and 8 decreased (\*Holstein Rodeo did not run in 2016)

	No.	Number of Events & Attractions % Change 2013-17					Overall Attendance		
		Decrease	Same	0-10%	11-20%	>20%	2013	2017	% Change
<b>Gated Events</b> (counted)	4	2				2	24,792	30,253	22%
<b>Non-Gated Events</b> (estimated)	(8)7	2	1	1	1	2	144,798	131,567	-9%*
<b>Attractions</b> (counted)	9	4			3	2	362,351	417,661	15%
<b>TOTAL</b>	<b>20</b>	<b>8</b>	<b>1</b>	<b>1</b>	<b>4</b>	<b>6</b>	<b>531,941</b>	<b>579,481</b>	<b>9%</b>

### 4 Gated Events

Centurion Cycling Summerfolk  
Concours D'Elegance  
Christmas in the Country

### (8) 7 Non-Gated Events

Apple Harvest Craft Show Elvis at Blue  
Doors Open Holstein Maplefest  
Festival of Northern Lights Salsa at Blue  
Salmon Spectacular

\*Holstein Rodeo (2015 last yr.)

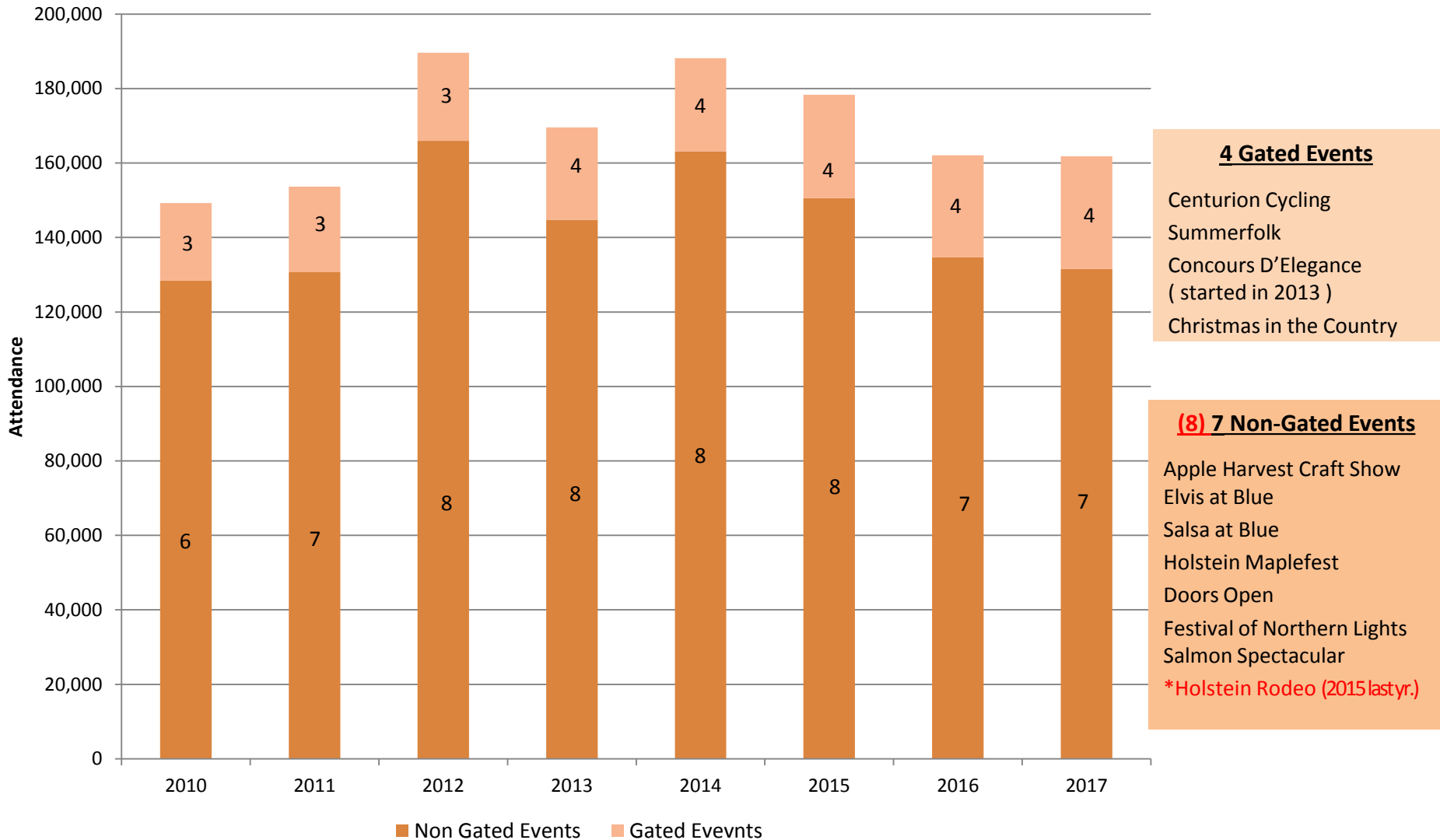
### 9 Gated Attractions

Ecoadventure Grey Roots Museum  
Le Scandinave Plunge  
Scenic Caves Nordic Tom Thomson Gallery  
Inglis Falls - Grey Sauble CA Craigleith PP - Day Use  
Scenic Caves Nature Adventures

# 2010/17 Attendance Trends

## 11 Grey County Events

### Grey County Events 2010-17



# 2012/16 Attendance Trends

## 9 Grey County Attractions

### Grey County Gated Attractions 2010-17



#### 3 Gated Attractions

Grey Roots Museum & Archives  
 Tom Thomson Art Gallery  
 Inglis Falls - Grey Sauble CA

#### 6 Gated Attractions

Scenic Caves Nature Adventures  
 Eoadventure  
 Scenic Caves Nordic  
 Plunge  
 Le Scandinave  
 Craigleith PP - Day Use