

Economic Development Advisory Committee and Tourism Advisory Committee

Thursday, September 21, 2016 – 8:30 a.m.

Tasting Room at Georgina Hills Vineyards, 496350 Grey County Rd 2, Clarksburg , Ontario

- 1. Welcome and Call to Order**
- 2. Adoption of the Agenda**
- 3. Declaration of Pecuniary Interest**
- 4. Business Arising from the Minutes**
 - a) Minutes of Economic Development Advisory Committee meeting dated June 23, 2016 adopted as presented by the Planning and Community Development Committee on July 14, 2016, and by County Council on August 2, 2016.
[Economic Development Advisory Committee Minutes June 23, 2016](#)
 - b) Minutes of Tourism Advisory Committee meeting dated August 9, 2016
[Tourism Advisory Committee Minutes August 9, 2016](#)
- 5. Tourism Destination Development Action Plan – Bryan Plumstead**
- 6. Let's Talk Tourism – September 20, 2016**
- 7. Planning Advisory Committee Draft Terms of Reference – Randy Scherzer**
- 8. Staff Updates:**
 - a. Ag 4.0: The Next Big Thing – Philly Markowitz
 - b. Saints and Sinners – Philly Markowiz
- 9. Other Business**

10. Select Upcoming Meeting Dates

- a. Economic Development Advisory Committee: Either prior to December 6, 2016, or after January 20, 2017
- b. Tourism Advisory Committee: Either prior to December 6, 2016, or after January 20, 2017

11. Adjournment

A short tour of Georgian Hills Vineyards will follow the meeting if you are able to stay.