Grey County Logo Revised Agenda

# Tourism Advisory Committee August 18, 2022 – 8:30 AM

Zoom – Electronic Meeting

1. **Call to Order**
2. **Declaration of Interest**
3. **Delegations**

8:35 AM Linda Reader, Robert Barnett & Peter Mitchell – Escarpment Biosphere Conservancy

Nature Tourism & Collaborative Approaches to Sustainable Tourism Development

9:00 AM Adam McMaster – UpSkill Tourism

Georgian College Presents New Free Upskill Tourism Micro-Credential

1. **Reports – Economic Development, Tourism & Culture**
   1. Digital Service Squad – Verbal Update – Linnea Catalan
   2. Ambassador Program – Verbal Update – Alison Theodore
   3. Trail Head Study Request for Proposal – Verbal Update – Savanna Myers and Steve Furness
2. **Reports – Communications** 
   1. Marketing Update – Verbal Update – Heather Aljoe
3. **Roundtable** 
   1. General Updates & Discussion – All Members
   2. Economic Development, Tourism & Culture Master Plan Themes – Savanna Myers
4. **Other Business**
5. **Next Meeting Dates**
   1. To Be Determined
6. **Adjournment**