 Revised Agenda

# Tourism Advisory CommitteeAugust 18, 2022 – 8:30 AM

Zoom – Electronic Meeting

1. **Call to Order**
2. **Declaration of Interest**
3. **Delegations**

8:35 AM Linda Reader, Robert Barnett & Peter Mitchell – Escarpment Biosphere Conservancy

Nature Tourism & Collaborative Approaches to Sustainable Tourism Development

9:00 AM Adam McMaster – UpSkill Tourism

Georgian College Presents New Free Upskill Tourism Micro-Credential

1. **Reports – Economic Development, Tourism & Culture**
	1. Digital Service Squad – Verbal Update – Linnea Catalan
	2. Ambassador Program – Verbal Update – Alison Theodore
	3. Trail Head Study Request for Proposal – Verbal Update – Savanna Myers and Steve Furness
2. **Reports – Communications**
	1. Marketing Update – Verbal Update – Heather Aljoe
3. **Roundtable**
	1. General Updates & Discussion – All Members
	2. Economic Development, Tourism & Culture Master Plan Themes – Savanna Myers
4. **Other Business**
5. **Next Meeting Dates**
	1. To Be Determined
6. **Adjournment**