

Tourism Advisory Committee July 5, 2018 – 8:30 AM

Heritage Room, Grey County Administration Building

- 1. Call to Order**
- 2. Declaration of Pecuniary Interest**
- 3. Staff Introductions**
- 4. Tourism Business – Grey County Experience**
- 5. Destination Development Action Plan– 2018 Quarter 2 Scorecard**
- 6. Grey County Tourism Updates**
 - a. Stakeholder Outreach
 - b. 2018 Marketing Campaign
 - c. Media Update
 - d. Great Lakes Waterfront Trail Signage
 - e. Cycling Safety Program/ Cycling Trails Master Plan
 - f. Metrics Backgrounder
- 7. South Georgian Bay Labour Market Task Force**
- 8. Don Braden Memorial**
- 9. Other Business**
- 10. Next Meeting Dates**
 - a. To be determined
- 11. Adjournment**