

## Tourism Advisory Committee March 11, 2019 – 9:00 AM

Bay Room, Grey County Administration Building

- 1. Call to Order**
- 2. Election of the Chair and Vice Chair**
  - a. Election of the Chair for 2019  
**That \_\_\_\_ be nominated as Chair of the Tourism Advisory Committee for 2019.**
  - b. Election of the Vice Chair for 2019  
**That \_\_\_\_ be nominated as the Vice Chair of the Tourism Advisory Committee for 2019**
- 3. Declaration of Pecuniary Interest**
- 4. Destination Development Action Plan (DDAP)**
  - a. Overview and Priorities for 2019
  - b. 2018 Report Card
- 5. Grey County Tourism Updates**
  - a. Input on 2019 Draft Marketing Plan
  - b. Cycling and Trails Master Plan
  - c. Media and Stakeholder Engagement
- 6. Discussion on Sustainable Tourism in Grey County**
- 7. Other Business**
- 8. Next Meeting Dates**
  - a. To be determined
- 9. Adjournment**