Grey County Logo Committee Agenda

# Tourism Advisory Committee April 11, 2018 – 10:00 AM

Heritage Room, Grey County Administration Building

1. **Call to Order**
2. **Declaration of Pecuniary Interest**
3. **2018 Marketing Plan**
4. **Industry Criteria – For Discussion**
5. **Destination Development Action Plan Progress Review – Quarter 1 Scorecard**
6. **South Georgian Bay Labour Task Force – Tourism Industry Attainable Housing Study**
7. **Grey County Tourism Updates**
   1. Staffing Changes
   2. Tourism Budget - 2018
   3. Waterfront Trail
   4. Cycling/Trails Master Plan – OMCC Funding
   5. Air Bnb in Grey County
8. **Other Business**
9. **Next Meeting Dates**
   1. To be determined
10. **Adjournment**