

Tourism Advisory Committee

April 11, 2018 – 10:00 AM

Heritage Room, Grey County Administration Building

1. **Call to Order**
2. **Declaration of Pecuniary Interest**
3. **2018 Marketing Plan**
4. **Industry Criteria – For Discussion**
5. **Destination Development Action Plan Progress Review – Quarter 1 Scorecard**
6. **South Georgian Bay Labour Task Force – Tourism Industry Attainable Housing Study**
7. **Grey County Tourism Updates**
 - a. Staffing Changes
 - b. Tourism Budget - 2018
 - c. Waterfront Trail
 - d. Cycling/Trails Master Plan – OMCC Funding
 - e. Air Bnb in Grey County
8. **Other Business**
9. **Next Meeting Dates**
 - a. To be determined
10. **Adjournment**