

Recommendations on Replacing County Owned Road Signage

March 18, 2014

Planning and Community Development Committee

Purpose

- To solicit the Planning and Community Development Committee's input prior to presentation to the Transportation and Public Safety Committee

Considerations

- Seeking balance between number of signs and the need to keep roads clear and clutter free
- Need to promote Grey County's brand and those of the member municipalities
- "Proud Part of Grey County" should be incorporated into the new plan
- Timeliness in implementation

Entry Way Signage - Criteria

- ❑ Average daily volume of traffic of > 3,000; or
- ❑ Traverses either the majority of the length or width of the County and services more than local needs; or
- ❑ Road meets a county road of an adjoining county; or
- ❑ Road meets an adjoining county in a primary settlement area as defined by the respective county's official plan (Primary Urban Community for example)

Result:

12 signs would be installed
using the above criteria

Size 36"x72"



Municipal Identification Signage- Criteria

- ❑ Erected wherever county entrance way signage is located, or
- ❑ Average daily volume of traffic of > 3,000
- ❑ On county roads where the road traverses the majority of the County in either its length or width and services more than local needs



Size – 24" X 72"

Community Identification Signage

- Includes primary and tertiary settlement areas such as Markdale and Ravenna
- Linked to Grey County Official Plan
- Includes community name and sizing varies according to OP

Primary/Secondary Settlement



Size
20"x72"

Tertiary Settlement



Size
12"x48"

Route Marker Signage

- Replacement is currently being undertaken on as needed basis



Recommendation

- **WHEREAS County Council at its February 4, 2014 session directed staff to develop a signage plan and recommended funding model of county owned road signage and entry way signage along county boundaries;**

AND WHEREAS it is desirous to refresh county owned road signage by replacing signs that have the old logo;

NOW THEREFORE BE IT RESOLVED THAT the Planning and Community Development Committee hereby receives Report CCR-PCD-10-14 and endorses the criteria contained within Report CCR-TAPS-11-14 for the replacement of County owned road signage and recommends its adoption to the Transportation and Public Safety Committee.