Seizing our moment: FCM’s Special Advocacy Fund

This week, you’ll be receiving a package in the mail about FCM’s Special Advocacy Fund. I’d like to take a moment to fill you in on what it’s all about.

In March, your FCM Board of Directors approved a 2-year Special Advocacy Fund. This fund will drive FCM’s largest effort ever leading up to Election 2019, and in the crucial first months of a new government. It’ll fuel an ambitious, multi-faceted campaign targeting every federal party. Our goal is simple: to keep local priorities on the national agenda for years to come.

FCM has a long track-record of success when it comes to delivering results for members. Election 2015 took our progress to a new level, sparking unprecedented investments in municipal priorities. Election 2019 is a vital opportunity to build on those gains. To seize it, we need the right tools.

When your package arrives, it will include more information about FCM’s Special Advocacy Fund, as well as your municipality’s voluntary invoice. We can’t risk seeing federal parties move on from local priorities. With your support, we can make municipal progress the “new normal” in Canada. And with your support, we can continue to build strong, more vibrant communities — and a better Canada.

For more information on FCM’s Special Advocacy Fund, check out our website.

Jenny Gerbasi
FCM President