

Tourism Advisory Committee November 17, 2021 – 9:30 AM

Electronic Participation, Grey County Administration Building

1. **Call to Order**
2. **Declaration of Interest**
3. **Reports**
 - a. EDTC-TAC-19-21 Workplan Update
That Report EDTC-TAC-19-21 regarding a Quarter 2 and Quarter 3 Tourism Workplan Priorities Update be received for information.
4. **Climate Change Action Plan Update** (Linda Swanston)
[Climate Change Action Plan](#)
[Climate Change Action Plan Summary](#)
5. **Meet Your Visitor (verbal update)**
 - a. Summary of Visitor markets from mobile data
6. **Roundtable Presentations (5 minutes each):**
 - a. Each advisory member will share an overview of their sector with the Committee, including but not limited to a current environmental scan, trends and opportunities, concerns and areas of support, forecast of what is to come in 2022.
 - b. High level priorities This information will be used to help develop the 2022 tourism workplan.
7. **Other Business**
8. **Next Meeting Dates**
 - a. To be determined
9. **Adjournment**