

Tourism Advisory Committee

Wednesday, July 22, 2015 – 1:00 p.m.

Seminar Room, Grey County Administration Building, Owen Sound

- 1. Welcome and Call to Order**
- 2. Adoption of the Agenda**
- 3. Election of Vice Chair**
- 4. Declaration of Pecuniary Interest**
- 5. Minutes of Meetings**
 - a. Tourism Advisory Committee meeting minutes dated May 4, 2015
- 6. Business Arising from the Minutes**
- 7. Don Braden Tribute Discussion**
- 8. Workshop - Updating Destination Development Action Plan (DDAP)**
 - a. Background Information
 - b. DestinationNEXT Approach
 - c. Key Deliverables 2015 DDAP
- 9. Other Business**
- 10. Next Meeting Dates**
 - a. October Meeting date to be determined
- 11. Adjournment**