

## Report CCR-PCD-19-14

**To:** Chair and Members of the Planning and Community Development Committee

**From:** Bryan Plumstead, Manager of Economic Development and Tourism

**Meeting Date:** May 20, 2014

**Subject:** Appointment of Economic Development Action Plan Steering Committee Members

**Status:** Recommendation adopted by Committee as presented with the addition of Duncan McKinlay as a member per Resolution PCD54-14 May 20, 2014; Endorsed by County Council June 3, 2014 per Resolution CC74-14;

### Recommendation(s)

**WHEREAS Grey County is undertaking a Strategic Action Plan for Economic Development,**

**AND WHEREAS an Economic Development Action Plan Steering Committee was endorsed by Council through resolution PCD-13-14;**

**AND WHEREAS the steering committee is to include stakeholders representing different economic sectors;**

**NOW THEREFORE BE IT RESOLVED THAT Report CCR-PCD-19-14 is received;**

**AND THAT the following candidates are named to the Economic Development Action Plan Steering Committee: Ashley Chapman, Brian Davenport, Karen Ferri, Don Lewis, Mike Vokes, Warden Brian Milne, Planning and Community Development Chair Arlene Wright, and Councillor \_\_\_\_\_.**

---

---

## *Background*

Report CCR-PCD-13-14 was accepted and amended at the March 18, 2014 Planning and Community Development Committee meeting, to require that one additional member of the Economic Development Action Plan Steering Committee be from the agriculture industry. The Terms of Reference were updated to reflect this change: [Terms of Reference.Economic Development Action Plan Committee](#). Staff then met and prioritized a list of potential committee members, trying to achieve a balance of representation from different sectors and broad geographic areas of Grey County. Staff did consult with Warden Milne and Planning and Community Development Committee Chair Wright and then contacted the potential members to solicit their involvement, subject to approval by the Planning and Community Development Committee. Following is a list of the recommended five members, their sector affiliation and location of business.

Ashley Chapman – Vice President Chapmans Ice Cream – Industry  
(Grey Highlands)

Brian Davenport - Vice President, Portfolio Manager RBC – Business/Health  
Care/Agriculture (Owen Sound)

Karen Ferri – Owner - T.K. Ferri Orchards – Agriculture/Retail Business  
(Blue Mountains)

Don Lewis - Owner - Lewis Farms - Agriculture  
(Southgate)

Mike Vokes – Owner - Vokes Furniture - Industry (Bluewater Wood Alliance)  
(Georgian Bluffs)

The Terms of Reference for the Action Plan Steering Committee also provide for three members of the Steering Committee from Council, being the Warden, Chair of Planning and Community Development and one additional member. The Planning and Community Development Committee is asked to nominate an additional member to fill this position.

## *Consultant Selection Process*

As directed in Report CCR-PCD-13-14, staff has also incorporated the economic development strategic deliverables into a request for proposals, and RFP-CC-02-14 Consulting Services to Develop an Economic Development Strategy has been posted with a closing date of May 25, 2014. The recommendation is for staff to undertake the initial scoring of responses the week of May 26-9 and then bring a short list of consultants for interviews to the Economic Development Action Plan Steering Committee to determine their level of involvement in the interview and final selection

process. If any of the three county council members of the Steering Committee would like to join in the initial scoring process, there certainly is an opportunity to do this.

## Financial / Staffing / Legal / Information Technology

### Considerations

Grey County has signed an agreement for RED funding with the Ministry of Rural Affairs for \$37,500 and this will reduce Grey County's commitment in its 2014 budget. Staff resources required to support this project are available within existing departmental work plans.

### Link to Strategic Goals / Priorities

"Developing and implementing an economic action plan" is action 1.2 under Goal 1 (Expanding the prosperity base) and this initiative supports Goal 3 (Securing our place as Ontario's recreation jewel) and Goal 5 (Listening and Working Together) of Grey County's Corporate Strategic Plan 2012-15. This plan is also in the County's Strategic Operating Plan 2014-16.

Establishing funding agreements ensure that Council's goals of ensuring financial sustainability and ongoing public accountability are maintained.

Respectfully submitted by,

Bryan Plumstead  
Manager of Economic Development and Tourism

Director Sign Off: *Sharon Vokes*