

Report ITR-CS-02-14

To: Chair Pringle and members of Corporate Services Committee
From: Geoff Hogan, IT Director
Mike Alguire, Purchasing Manager
Meeting Date: March 25, 2014
Subject: **Drupal Consulting Single Source**
Status: Recommendation adopted by Committee as presented per Resolution CS36-14; Endorsed by Council April 1, 2014 per Resolution CC53-14;

Recommendation(s)

WHEREAS Grey County has chosen Drupal and Red Hen as the platform for web content management system (CMS) and customer relationship management (CRM) for all County web sites;

AND WHEREAS visitgrey.ca is the first County site to use the new technology platform;

AND WHEREAS the County Information Technology Department needs very specific consulting and development expertise to complete the project;

NOW THEREFORE BE IT RESOLVED THAT Giant Rabbit LLC of Berkley, California be hired as a single source for up to \$35,000 to provide consulting and development on Drupal and Red Hen.

Background

Grey County has used the same content management system (CMS) for its three corporate web sites (grey.ca, greyroots.com, visitgrey.ca) for over 10 years. The current system is end of life and will be replaced in 2014. After a great deal of research on CMS platforms Drupal was chosen as the County's new CMS.

In 2013 the Tourism department began a project to update the design and operation of visitgrey.ca. As part of the process it was identified that a customer relationship

management (CRM) system was needed to meet the requirements of the project. Red Hen (a Drupal based CRM) was chosen as the technology platform for the CRM.

Drupal is an open source software product that has no ongoing licensing cost and is used by organizations around the world including: The Economist, Sony Music, the City of Ottawa and the Government of Canada.

IT staff have extensive experience using other CMS software and have taken (and will continue to take) training on Drupal. Because visitgrey.ca is the first Drupal project for Grey County it has been identified that using an external company to help with the Drupal/Red Hen project will ensure that visitgrey.ca project is successful and the implementation time will be shorter. Due to the very technical nature of the project and the limited number of companies with Red Hen experience the IT Department has identified a company (Giant Rabbit LLC) that is best suited to help.

Financial / Staffing / Legal / Information Technology

Considerations

Funding for the project will come from the Tourism Reserve (\$25,000) and IT Reserve (\$10,000) as per the 2014 budget and the endorsed Resolution CC14-14.

Link to Strategic Goals / Priorities

4.4 Embrace and continually invest in technology in order to enhance the operations of all county services as well as the county's overall state of future preparedness.

5.4 Adopt leading practices to strengthen the effectiveness of the county's website in providing information and supporting the county's operational and strategic initiatives.

Respectfully submitted by,

Geoff Hogan
IT Director

Mike Alguire
Purchasing Manager