



**CLEAN ENERGY
FRONTIER**

BRUCE • GREY • HURON

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Background/Context

- In September 2016, the **Nuclear Economic Development & Innovation Initiative** was established.
- To support the work of this initiative, a committee of regional representatives from across Bruce, Grey, and Huron Counties was created to bring together municipal leaders and economic development organizations across the region.
- The combined efforts of this group has been critical in the successful attraction, retention and integration of more than 60 clean energy companies in region – creating hundreds of local jobs.



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Moving forward & Relaunching

A strong, healthy future starts right here.

- As we seek innovative solutions to combat climate change and recover from the effects of COVID-19, the tri-county region (Bruce, Grey, Huron) has an opportunity to build on existing strengths as Canada's 'Clean Energy Frontier'.
- Our message is clear – there's no path to a net zero future without what happens right here in Bruce, Grey and Huron counties.
- This program will bring this truth to political, business, and civil society leaders outside the region to build alliances and networks of support while continuing to support communities and clean energy companies in the region.



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Program Goals and Objectives

- Continue the work of the Nuclear Economic Development and Innovation Initiative to support the further integration of clean energy companies into our communities while working to achieve policy certainty for the industry.
- Encourage positive perceptions of the region through clear and coordinated messaging across multiple channels and platforms.
- Build a network of allies across all levels of government, across industries and with the general public including providing our regional network with the messages and materials needed to tell our story.



Building Local Support

- Our biggest strength is the support that exists within our communities and with local leadership. Working together will be paramount to making this program a success.


Therefore, we kindly ask that:

- Grey County Council consider the adoption of a resolution that would recognize the county as part of Canada's Clean Energy Frontier.



Questions and Comments

Chad Richards
Director

 519-831-5485

 Chad.Richards@nii.ca