

Report CCR-PCD-12-15

To: Chair Wright and Members of the Planning and Community Development Committee
From: Bryan Plumstead, Manager of Economic Development and Tourism
Meeting Date: May 19, 2015
Subject: **Tourism Advisory Committee Appointment to fill a vacancy**
Status: Recommendation adopted by Committee as presented per Resolution PCD79-15; Endorsed by County Council June 2, 2015 per Resolution CC81-15;

Recommendation(s)

WHEREAS one of the recently appointed public members to serve on the Tourism Advisory Committee has had to resign from the Committee,

NOW THEREFORE BE IT RESOLVED THAT Report CCR-PCD-12-15 be received;

AND THAT Jim Halliday be appointed as a public member of the Grey County Tourism Advisory Committee for the term 2015-2018.

Background

One of the recently appointed public members of the Tourism Advisory Committee (TAC) has tendered her resignation due to a change in circumstances. After consultation with Acting CAO Sharon Vokes, the best course of action was deemed to be to contact the next applicant for the committee from among the applications received, and make a recommendation based on their sector representation, management experience and skill sets. After careful consideration, Jim Halliday is recommended and he has indicated he is available to sit on the committee. Other public committee members include: Don Braden, Gary Gingras, Philip Allanson and Peter Majewski. County Council representatives are Gail Ardiel and Barb Clumpus.

Financial / Staffing / Legal / Information Technology Considerations

There are no staffing or Information Technology implications related to this report.

There are very minimal costs related to mileage for members of this committee and these are included in the existing budget allocation.

Link to Strategic Goals / Priorities

Grey County's Corporate Strategic Plan 2012-15 identified "securing our place as Ontario's recreation jewel as a key goal. Specific actions within the plan include partnering with sector representatives to support and enhance tourist experiences and utilizing market research to build insight, track performance and guide development.

Respectfully submitted by,

Bryan Plumstead

Manager of Economic Development and Tourism

Director Sign Off: *Sharon Vokes*