



Committee Agenda

Tourism Advisory Committee May 11, 2022 – 9:30 AM

Electronic Participation, Grey County Administration Building

1. **Call to Order**
2. **Election of Chair and Vice Chair**
3. **Declaration of Interest**
4. **Delegation**

9:35 AM Patti Kendall, Director of Marketing and Events and Helen du Toit,
Executive and Artistic Director

Blue Mountain Film Festival

5. **Reports**

- a. EDTC-TAC-09-22 Tourism Infrastructure & Investment

That Report EDTC-TAC-09-22 regarding the Tourism Infrastructure & Investment be received for information.

- b. Ambassador Team (verbal discussion)
- c. Staycation Marketing Update (verbal)

6. **Roundtable Presentations (5 minutes each):**

7. **Other Business**

8. **Next Meeting Dates**

- a. To be determined

9. **Adjournment**