



Committee Report

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| To: | Warden McQueen and Members of Grey County Council |
| Committee Date: | December 12, 2019 |
| Subject / Report No: | EDTC-CW-03-20 |
| Title: | International Student Community Coordinator |
| Prepared by: | Savanna Myers, Director of Economic Development, Tourism & Culture |
| Reviewed by: | Kim Wingrove, CAO |
| Lower Tier(s) Affected: | All |
| Status: | Recommendation adopted by Committee as presented per Resolution CW04-20; Endorsed by Council January 9, 2020 per Resolution CC13-20; |

Recommendation

1. That Report EDTC-CW-03-20 regarding International Student Community Coordinator, be received; and
2. That the County provide a grant to Georgian College, not to exceed \$33,000, in order to support the costs of this position; and
3. That staff be authorized to enter into an agreement with Georgian College in respect of this position and the implementation of the terms of this report; and
4. That staff be authorized to proceed with this initiative prior to Council approval as per Section 25.6 of Procedural By-law 5003-18.

Executive Summary

Georgian College and Grey County have an opportunity to collaborate for mutual benefit. With the right supports in place, Georgian can increase International Student enrollment at the Owen Sound campus. This will make a positive contribution to the campus sustainability while helping to grow the future labour force in our region. Grey's support of a share of a one-year contract position will enable the development of the necessary assets and relationships to ensure that international students and can learn and thrive here.

Background and Discussion

The success of Georgian College's Owen Sound campus is critical to our regional economy. Given current demographics in Ontario, a major driver of campus and community growth across the province is through the recruitment and retention of International Students.

Though its enrollment targets, Georgian College has committed to doubling its International Student roster at the Owen Sound campus beginning in 2020-21 and beyond. Discussions with recruiters have begun in order to meet this target.

Georgian College would like to create a full-time position at the Owen Sound Campus for a term of 12 months, with responsibility for facilitating community integration for international students. As a dedicated resource, this position will benefit from the knowledge and resources within Grey's economic development team to build the processes and relationships with the private sector to assist students secure housing, jobs, transportation and positively integrate into the community. This position will also fill the gap left by the immigration services coming into the region, ensuring the specialized needs of International Students are properly served.

In order to measure success, a quarterly report on activities and outcomes will be provided to the County.

To align with recruitment timelines, it is recommended that the position be filled by February 2020.

Legal and Legislated Requirements

The contract position will be housed and supervised by Georgian College.

Pursuant to section 107 of the Municipal Act, 2001, the County may make grants to any person, group, or body for any purpose that Council considers to be in the interests of the municipality. Such grants must respect the provisions of section 106 of the Act, which prohibit assisting any "manufacturing business or other industrial or commercial enterprise". Georgian College does not fit that description.

Financial and Resource Implications

The shared funds of \$33,000.00 required for this proposal will be included in the 2020 budget to be funded from the Economic Development Initiatives Reserve.

Relevant Consultation

- Internal – CAO, Director of Corporate Services, Deputy Treasurer; Legal Services
- External – Georgian College

Appendices and Attachments

[Georgian College Proposal](#)