

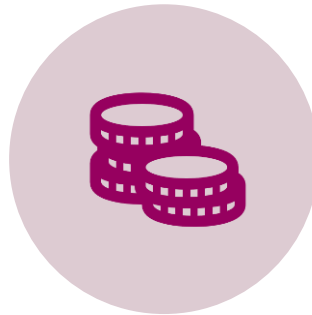
Hanover Owen Sound Task Force



GTR Overview



FUNDED BY A
PROVINCIAL GRANT
AND GREY COUNTY



PROVINCIAL
FUNDING AVAILABLE
TILL MARCH 31, 2023



GTR BEGAN SERVICE
SEPTEMBER 2020

Purpose of Service

- Responds to public concerns regarding lack of transportation options.
- Provides safe, affordable and reliable transit.
- Offer connections to transit systems within Grey County and beyond.
- Connects residents to health care, employment, grocery stores and entertainment.

GTR Routes

Route 1 – Owen Sound to Dundalk

Route 2 – Dundalk to Orangeville

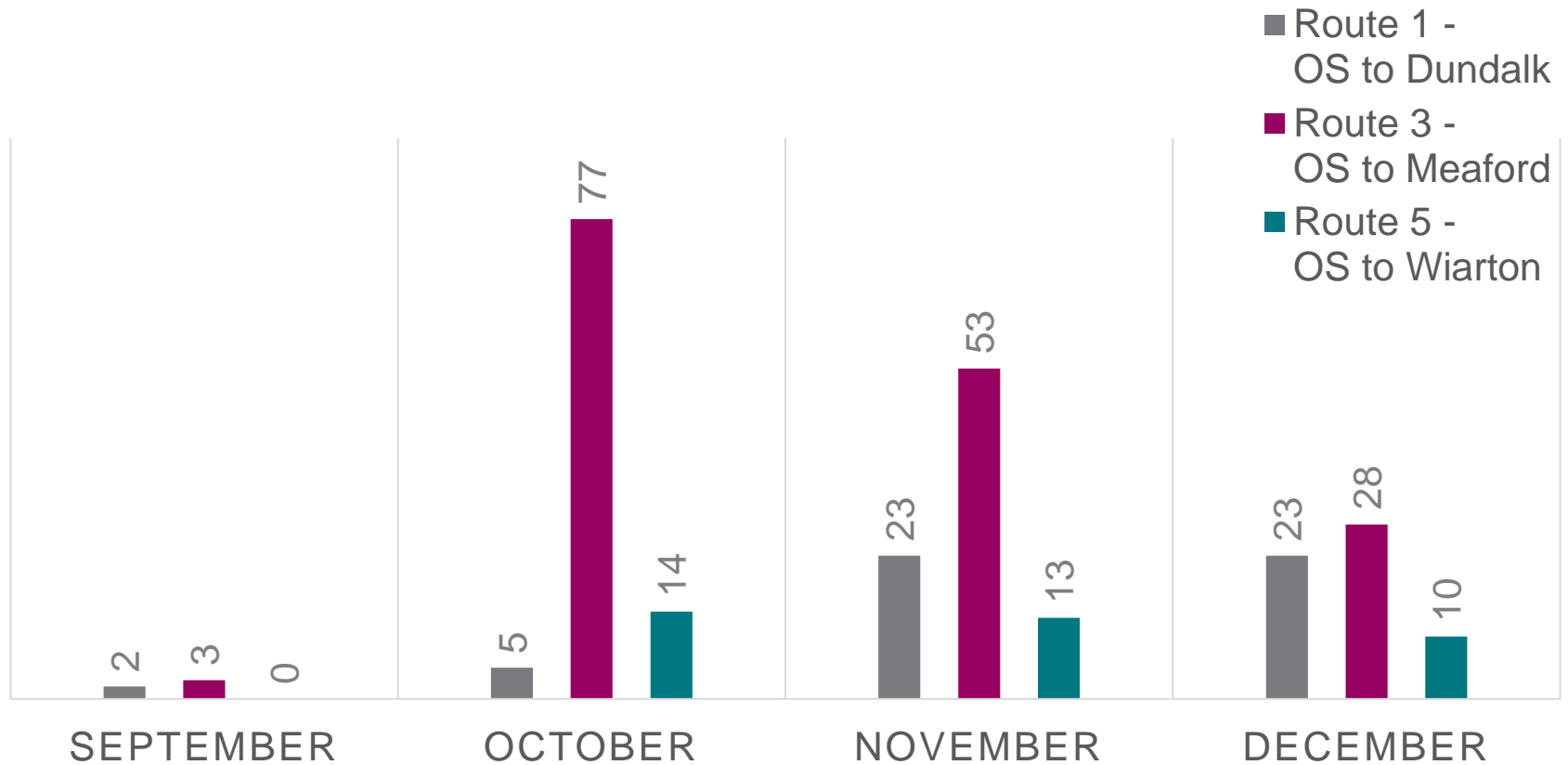
Route 3 – Owen Sound to Meaford

Route 4 – Meaford to Blue Mountains

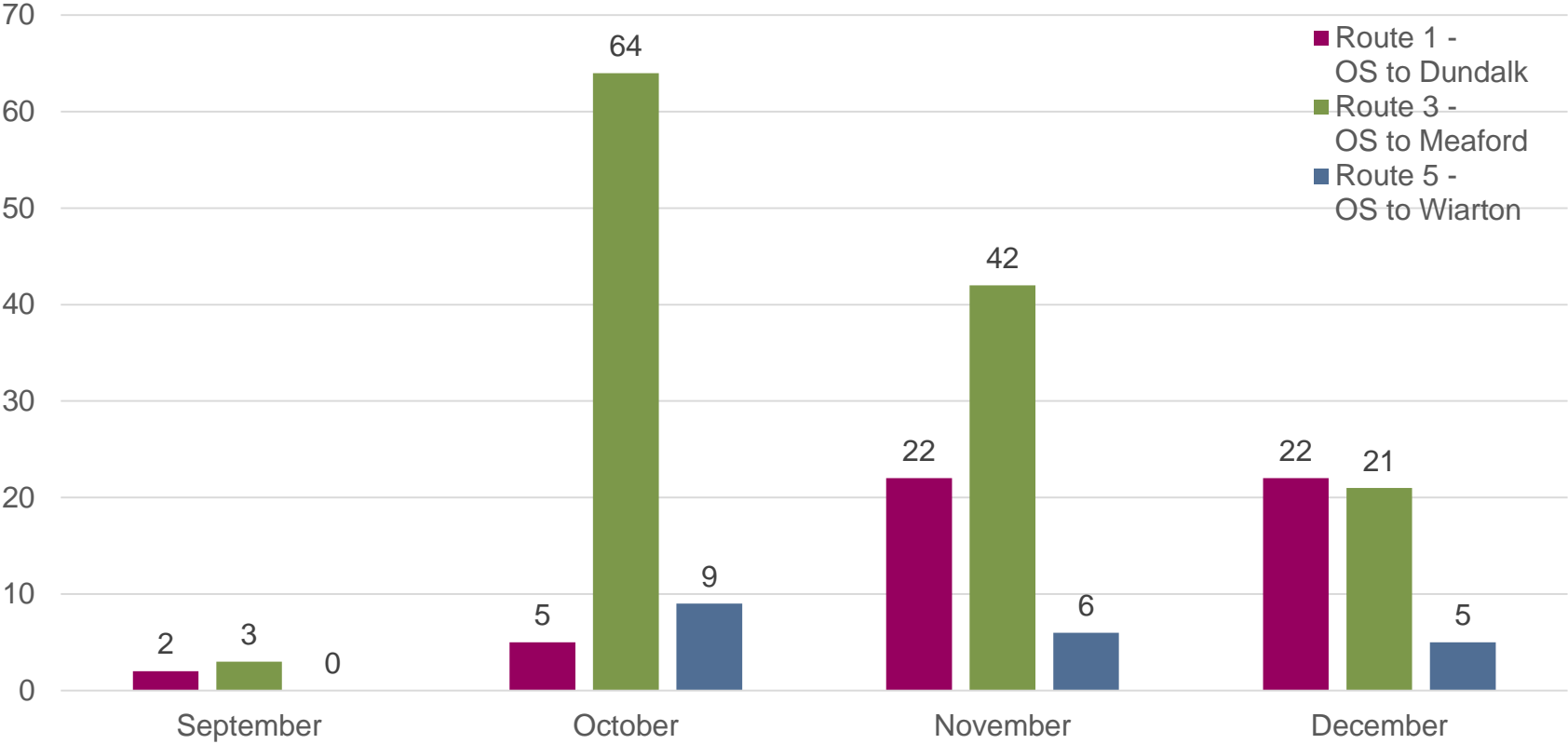
Route 5 – Owen Sound to Wiarton

Route 6 – Flesherton to Walkerton

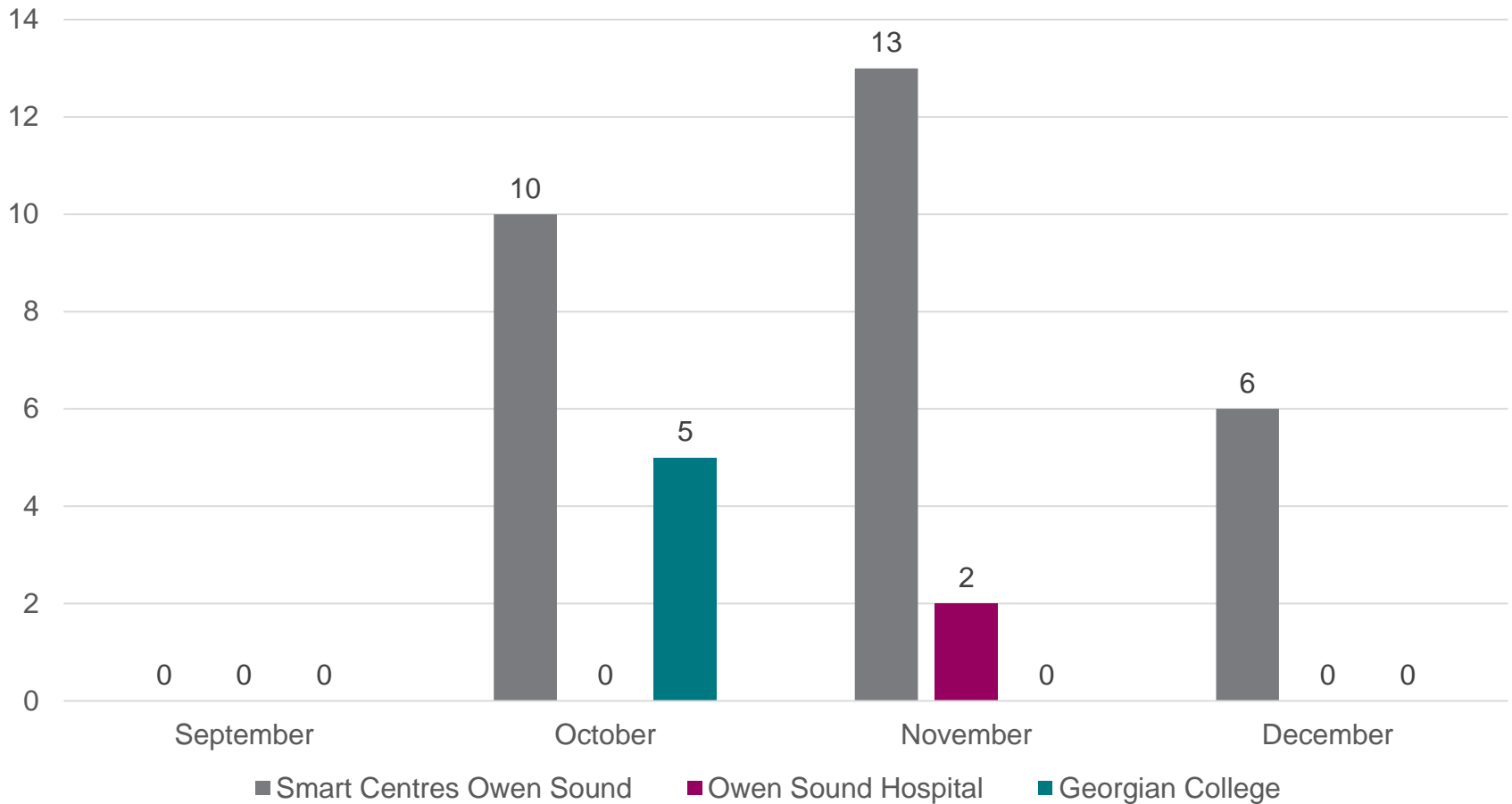
Ridership on Route 1, 3 & 5



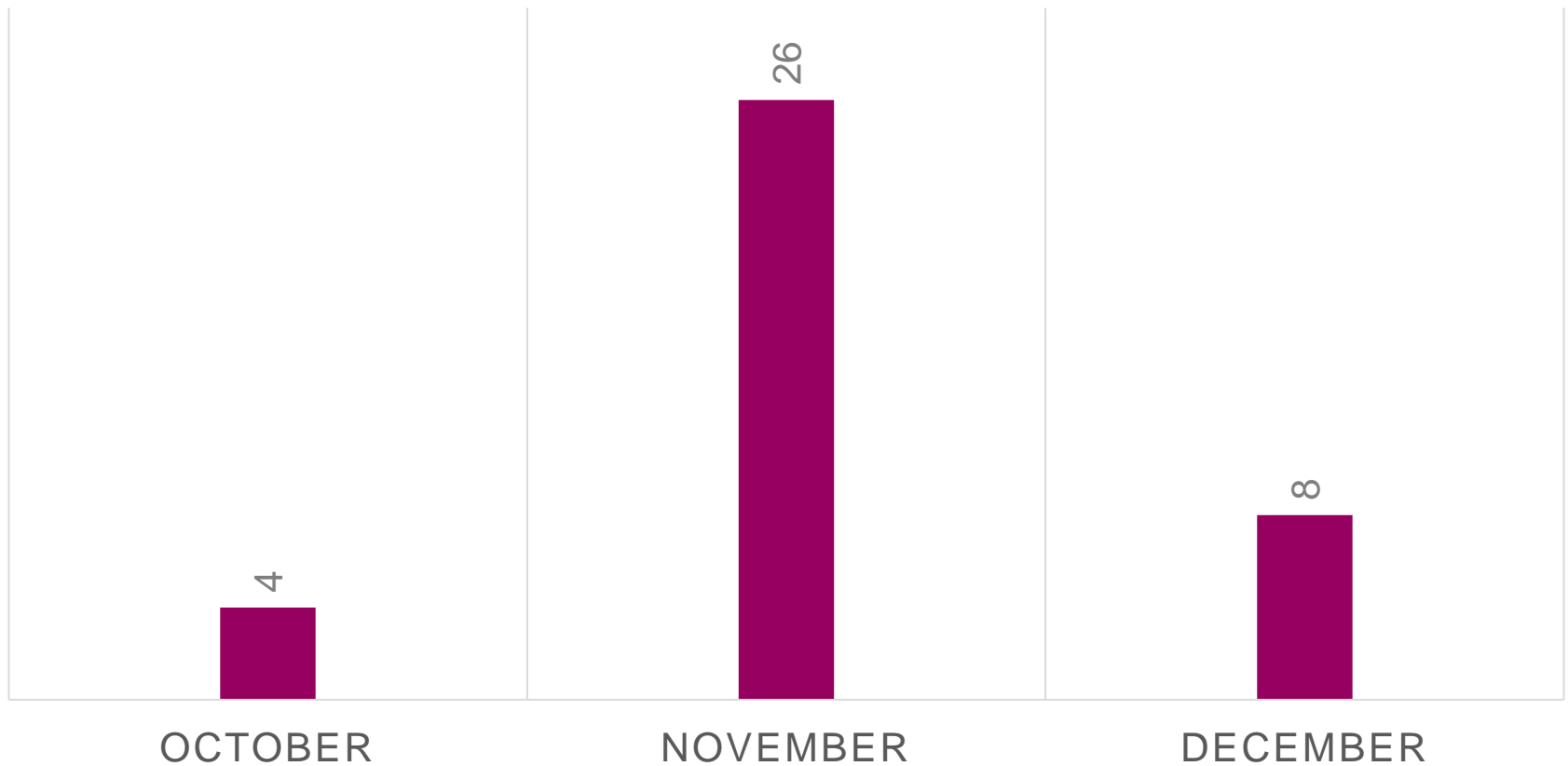
Ridership at Owen Sound Transit Terminal



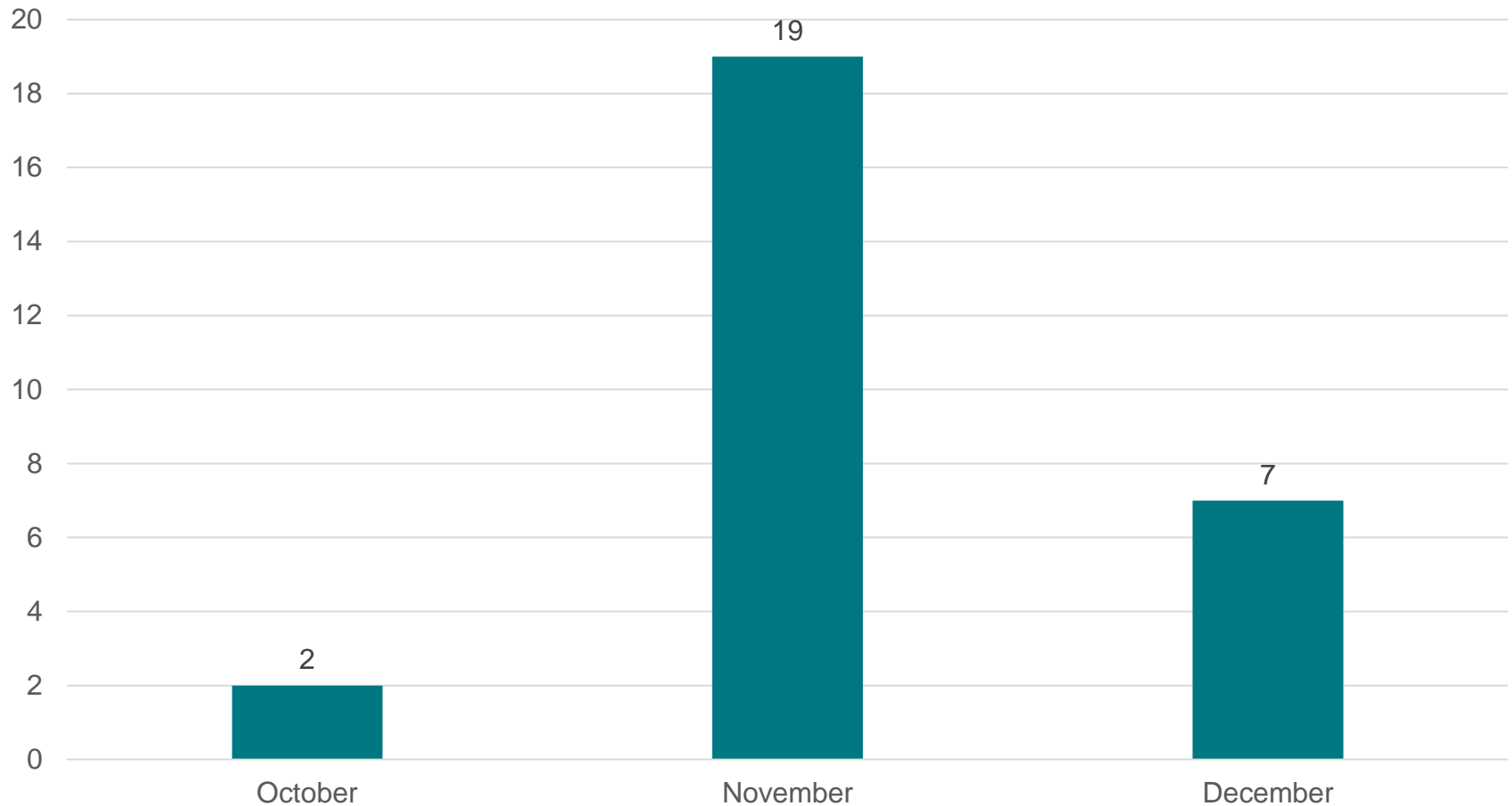
Owen Sound Ridership



Ridership on Route 6 Flesherton to Walkerton



Ridership at Hanover Municipal Office



Conventional Transit



Pros

- Affordable
- Reliable
- Number of passengers per vehicle
- Supports the environment

Cons

- Fixed service area, route, and schedule
- Pandemic
- Lacks convenience of personal vehicle
- On-demand companies threat to service growth?

On-Demand



Pros

- Increased service area
- First-mile/last mile connections
- Flexibility and convenience
- Provincial legislation changing to enable

Cons

- Reliance on technology
- Health and safety
- Expensive in rural geography
- New type of transit – lots of research to be conducted

GTR Promotions



Presented to several community groups



Delivered posters to businesses



Working with YMCA, Grey County Social Services and United Way

Opportunities to increase ridership post pandemic



Add additional stops in Hanover and surrounding area



Increase days of service



Work with employers and refine scheduling



Sell GTR tickets throughout Grey & Bruce County



Conduct youth outreach and meet with youth service providers