

Tourism Advisory Committee November 1, 2018 – 9:00 AM

Heritage Room, Grey County Administration Building

1. **Call to Order**
2. **Declaration of Pecuniary Interest**
3. **Reports**
 - a. CAOR-TAC-23-18 Tourism Destination Development Action Plan Priorities for 2019

That Report CAOR-TAC-23-18 be received and that the Priorities for 2019 under the Tourism Destination Development Action Plan be supported.
 - b. CAOR-TAC-24-18 Tourism Advisory Committee Terms of Reference

That Report CAOR-TAC-24-18 regarding revised Terms of Reference for the Tourism Advisory Committee be received; and

That the revised Terms of Reference for the Tourism Advisory Committee as attached to Report CAOR-TAC-24-18 be endorsed.
4. **Destination Development Action Plan– 2018 Quarter 3 Scorecard**
5. **Grey County Tourism Updates**
 - a. Partner Criteria
 - b. 2018 Colour It My Way Campaign
 - c. Updated Metrics Backgrounder
6. **Cycling and Trails Master Plan Verbal Update**
7. **Municipal Accommodation Tax (MAT) Verbal Update**
8. **Collaborative Approach to Labour Force Development in South Georgian Bay Presentation**
9. **Other Business**

10. Next Meeting Dates

- a. To be determined

11. Adjournment