

BUSINESS

ENTERPRISE CENTRE



445 Inquiries



74 New Business Consultations



49 Existing Business
Consultations



194 Public Sector Referrals



54 Grant Recipients

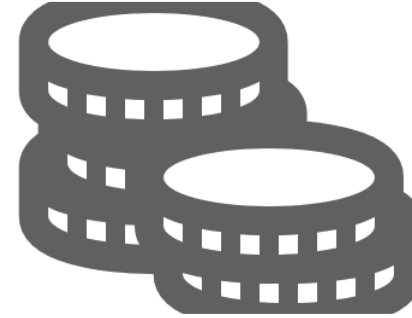


36 Mentorship Matches

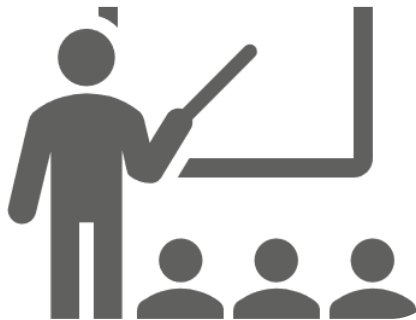
- The Starter Company Plus (SCP) Recovery Program focused on aiding Grey County small businesses as they re-opened and pivoted their business models to maintain operations throughout Covid-19.
- Each business was awarded a grant of \$2500 to assist with their recovery and reopening efforts.
- In addition to receiving grant funding each business participated in 3 webinars, submitted 2 narrative reports and was provided with the opportunity to meet one on one with a local mentor/advisor.



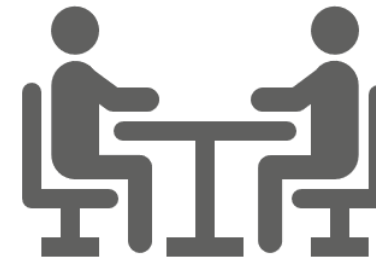
45 Businesses
Supported



\$111,875 in grant
dollars issued



6 Hours of recovery
focused business training



16 Mentorship
matches

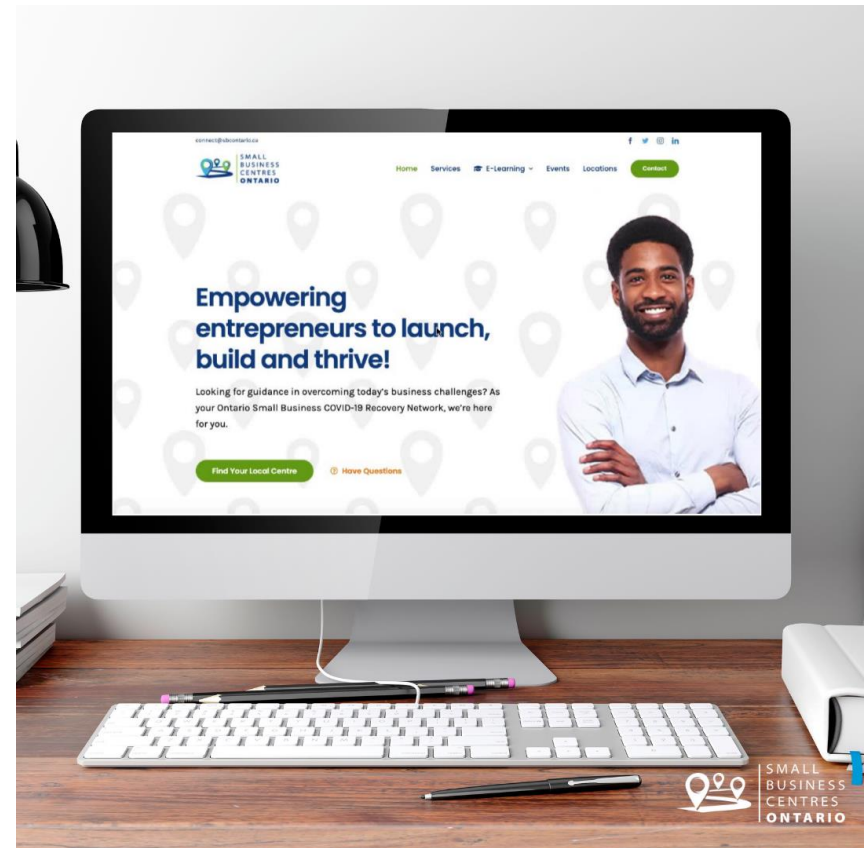
- Grant and training opportunity for local youth entrepreneurs
- 9 Micro grants of \$750 awarded to assist with product development for market
- Each student attended two business development webinars
- Day long market held featuring 15 youth makers
- Over 200 community members were able to attend and safely support Grey County's youth led businesses

“I have not been one to want to work for someone else. So, this gave me the start-up costs and the mentorship that I needed to start my own business, which I want to continue in the long run.” - Olivia Schlosser

Mutts About You



- In March the Small Business Centres (SBC) Ontario website was launched. This site will serve as a hub for 54 existing Small Business & Entrepreneurship Centres including the Grey County Business Enterprise Centre.
- Through funding from the Ontario Government under the Ontario Together Fund initiative, the site has been created to increase access and awareness of Small Business COVID Recovery services available to small businesses.





Receive one-to-one business support from your local business advisor.



- In addition to the funding received for the creation of the SBC site. Each Centre received \$32,000 in additional funding to support virtual advisor services.
- Funding will be used to support the advisory services offered through the Catapult and BEC Mentorship Pilot.

Catapult & BEC Mentorship Pilot Program Objectives

- Pilot to run from January 2021-September 2021
- 20 Mentorship matches
- 6 One on one meetings between each business owner and their mentor
- 3 Virtual networking/training opportunities for all program participants



Summer Company

- Students 15-29 years old
- Mentorship, training, grant up to \$3000
- From May to September

Individuals aged 18 years or above -
2021 Program with focus on new businesses-
Mentorship, training, grant up to \$5000 -

